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**Annotations and beyond - what (not) to standardize,
and how come that sometimes, it just happens**

I will report on my experiences with different types of standardizations, telling apart explicit standardizations, i.e. attempts to establish a standard within, e.g., a W3C initiative, and implicit standards, e.g. deficient representations of a phone inventory in SAMPA – which not really has been intended to be something like an ISO norm but sometimes, it simply is conceived that way. Moreover, I will detail some other types of (missing) standards, wrong standards, and lacunas (such as agreed upon performance measures) where we badly need some conventions which, however, possibly should not be pinned down as “new standards”.